Data Addiction

RATES FORECASTING

Using Microsoft to make a difference in local government.

Intro:

At Data Addiction, we harness the power of Microsoft Data and AI, and Dynamics 365 to provide local government data solutions which not only allow you to improve customer experience and service but to manage, plan and predict for the future.

Rates forecasting involves a lot of moving parts, time, consolidation of data, modelling and presentation preparation. It is critical yet can be complex.

Our Rates Forecasting solution allows councils to streamline, automate, model and present in an effortless manner using the best in data and cloud technology.

Powerful data visualisation & presentation	Allows multiple scenario forecasting	Automated forecasting	Save time

RATES FORECASTING

LEADING THE WAY IN LOCAL GOVERNMENT DATA SOLUTIONS, OUR RATES FORECASTING SOLUTION DELIVERS:

Powerful data visualisation: our easy-to-use engine delivers forecast information in a visually impactful way, useful for reporting, presentations and decision-making.

Automated forecasting: by using the world's best platform you are able to automate what is currently being done manually - modelling, comparative analysis, forecasting and predictions.

Multiple scenario forecasting: now, comparing different scenarios is easier than ever, saving time and effort, and assisting strategic planning.

RESEARCH STUDY: THE FUTURE OF LOCAL GOVERNMENT: DATA STRATEGIES.

While more than three-quarters of local governments in Australia have strategies which outline frameworks for data and analytics, the majority don't have the right technology in place to deliver it.

76% Have a Data & Analytics Strategy which provides a decison support framework

44% Leverage the right mix of technologies to fulfill requirements of internal and external stakeholders

38% Curate a wide variety of data to enable a 360-degree view of customers, available to appropriate stakeholders

Base: 167 professionals involved with customer strategy decisions in local government in Australia
Source: A commissioned study conducted by Forrester Consulting on behalf of KPMG, November 2020

Contact details:

To learn more about how our local government solutions can benefit you, contact **Matt Clarkin:**

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