

Data Addiction

RATES INSIGHTS

Using Microsoft to make a difference in local government.

Intro:

At Data Addiction, we harness the power of Microsoft Data and AI, and Dynamics 365 to provide local government data solutions which not only allow you to improve customer experience and service but to manage, plan and predict for the future.

We understand that your ability to deliver to your community is dependent on your rates income. We know that managing this, and ensuring the efficient collection of rates, is paramount to any local government success. Conversely, not actively managing your rates creates material risk for your council, leaving it financially vulnerable now and in the future.

Our **Rates Insights** solution was created to easily access powerful rates information from all data sources within your council, and to help you move from administrative management to strategic management of rates.



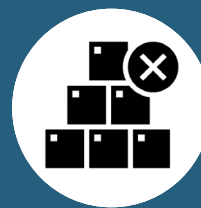
Tailored to your needs



Calculate individual households & see granular detail



Compare households



Identify and manage bad debts



Save time

RATES INSIGHTS

LEADING THE WAY IN LOCAL GOVERNMENT DATA SOLUTIONS, OUR RATES INSIGHTS ENGINE DELIVERS:

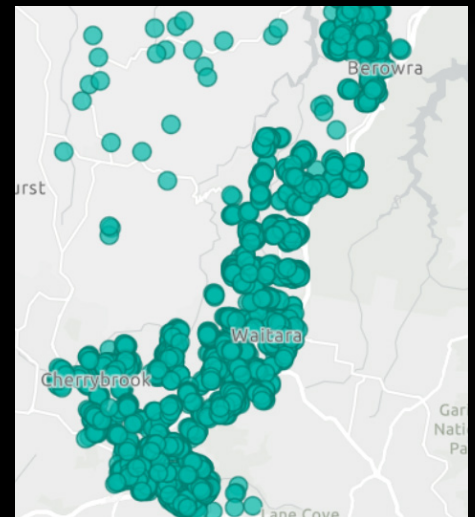
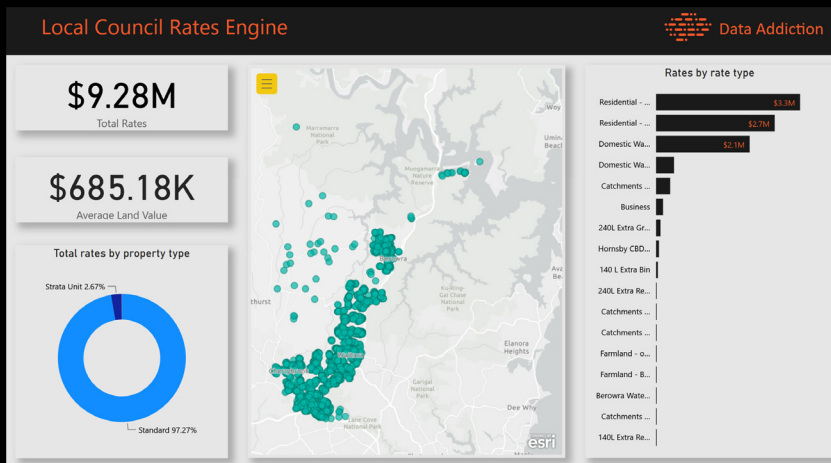
Granular detail of rate information: now, on a single platform, you can access the full detail of individual household rate calculations, allow household comparisons, and geographic comparisons.

User interface designed to make data easy to understand: insights are presented visually, with an intuitive user experience making it easy to understand your rate-payers and your key data.

Administrative to strategic management of rates: now you can simply and quickly identify your bad debtors, understand current rates trends and highlight any key areas of concern which will help you to efficiently manage your rates in a more strategic, less reactive way.

Fully tailorable to your user and council needs: we work with you to design the system that frees you from current restrictions, and that makes your data meaningful.

Save time: get the information, calculations and analysis quicker and easier than ever before.



Contact details:

To learn more about how our local government solutions can benefit you, contact **Matt Clarkin**:

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