

Harnessing the power of OpenAI

INTRODUCING AI ACTIVATE™

At Data Addiction, we understand that the future of value creation lies in harnessing the power of OpenAI. Navigating the landscape of OpenAI can be challenging for many companies, and that's where we come in - as leaders in Microsoft Data and AI in the Australia and New Zealand (ANZ) region, we specialise in guiding businesses through the intricacies of OpenAI to unlock its full potential.

WHAT CAN YOU ACHIEVE?

- Prioritised use cases where OpenAI can drive value in your organisation
- An OpenAI solution for a priority use case

WHAT BENEFITS CAN YOU EXPECT?

- **Clarity** – on what OpenAI is and what it means to your organisation, and a recommended list of priorities for the future.
- **Business value led** – We lead with use cases, then implement the right technology.
- **Improved efficiency and/or cost reduction** - Depending on the use case, there will likely be efficiency gains and/ or reduced costs from automating business processes.

WHY IS AI ACTIVATE™ DIFFERENT?

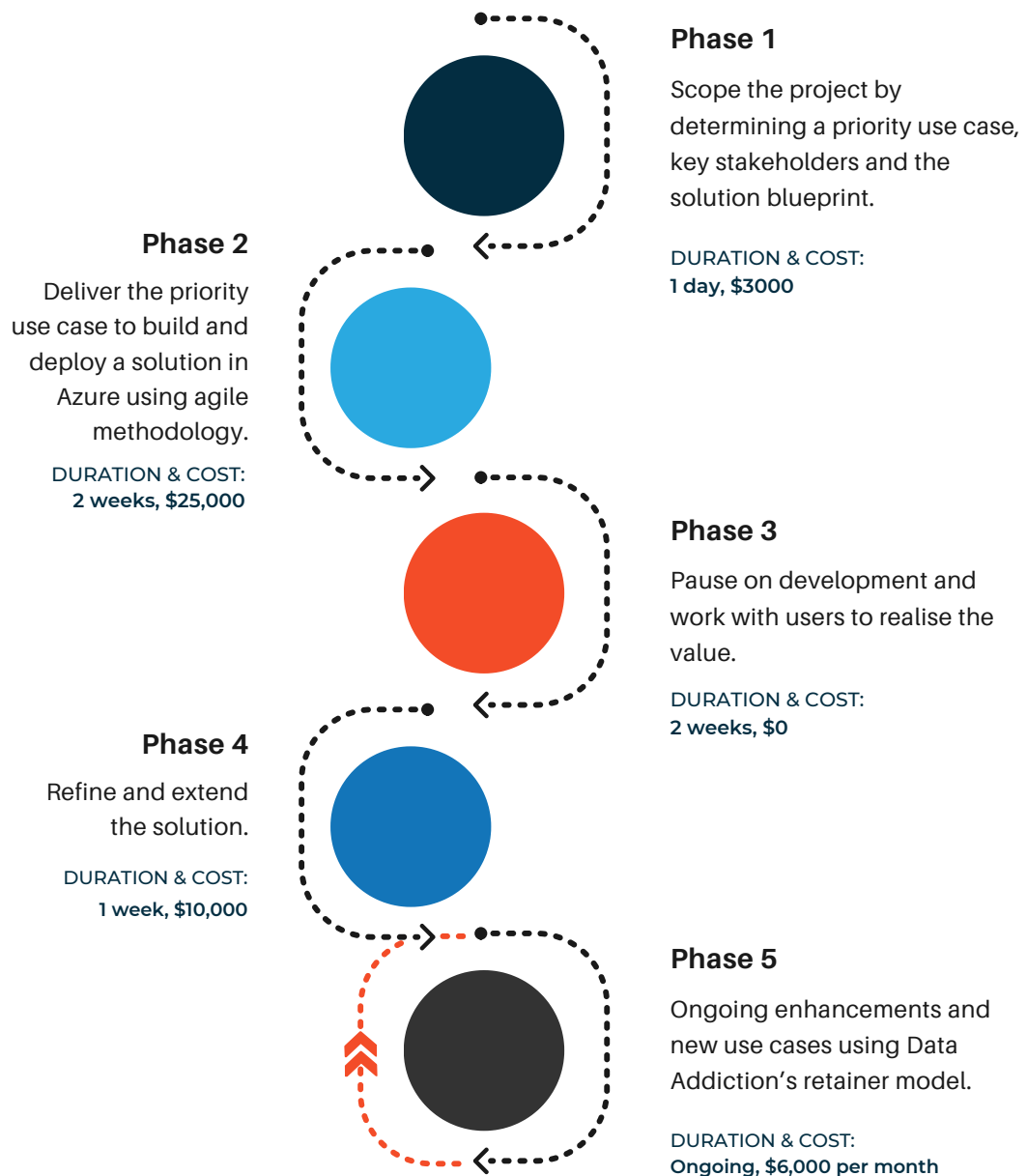
- Based on years of combined experience in building AI solutions in Azure - both big and small.
- AI Activate™ exclusively uses first-party Azure components, to ensure your data estate evolves with Microsoft's cloud platform.
- We extend and enhance your solution on an ongoing basis with a low-cost retainer model.



Data & AI

Azure Analytics Advanced Specialisation Partner

OUR APPROACH



CONTINUOUS VALUE DELIVERY

Engaging our experienced AI experts on an ongoing basis through our retainer model, allows you to continuously refine and extend existing solutions while collaborating on the development of powerful new ones.

We understand that the journey with OpenAI is ongoing. Our team remains committed to delivering continuous value, ensuring that your business extracts maximum benefits from OpenAI technologies.

WHY DATA ADDICTION?



LEADERS IN MICROSOFT DATA AND AI

With a strong foothold in Microsoft Data and AI in ANZ, Data Addiction is at the forefront of cutting-edge technologies, ensuring that your business stays ahead of the curve.



BUSINESS-FIRST APPROACH

We take a business-centric perspective to OpenAI, recognising that true value lies in aligning AI capabilities with your unique business goals.



USE CASE PRIORITISATION

Identifying and prioritising use cases is crucial. Our experts work closely with your team to determine the most impactful applications of OpenAI for your business.



END-TO-END

From conceptualisation to deployment, Data Addiction is your end-to-end partner in building and implementing OpenAI solutions seamlessly on Microsoft Azure.

FIND OUT HOW AI ACTIVATE™ CAN REVOLUTIONISE YOUR DATA ESTATE.

Contact Us today!

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